



EARTHCHECK

EARTHCHECK SUSTAINABLE DESTINATIONS



EarthCheck Sustainable Destinations

The EarthCheck Sustainable Destination Program is a worldwide network of destinations that aim to achieve world-leading sustainability outcomes.

Supported by the EarthCheck benchmarking, certification and performance improvement system, the program uses EarthCheck science to tackle environmental and social problems such as climate change, non-renewable resource management and social capital. The Destination Standard also aims to improve risk and sustainability management reporting on a Destination level.

You can't manage what you can't measure

Based on the fundamental belief that 'what gets measured, gets managed' the core of EarthCheck's Sustainable Destinations Program is measurement. Only when a destination fully understands its footprint can it make informed decisions to take action.

The EarthCheck program helps destinations to measure and monitor their environmental and social impact, and prepare and track that performance against their own targets and the performance of other destinations.

Benefits of the program:

- A leading edge online data-entry measurement and benchmarking tool
- An integrated, user-friendly platform
- Support from a dedicated Relationship Manager
- An independent, third-party audit of performance
- Annual benchmarking reports, with comparisons of baseline and best practice performance

Current EarthCheck Destinations are located in Australia, Iceland, New Zealand and Mexico.

Visit: www.earthcheck.org



EARTHCHECK

SUSTAINABLE, HOLISTIC, EXPERIENCES



EarthCheck Benchmarked and Certified

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|--|-----------------------------|
| Small Destination Less than 150,000 in population or equivalent | \$10,000 – new registration |
| Medium Destination More than 150,000 population, or less than 500,000 | \$18,000 – new registration |
| Large Destination More than 500,000 in population or equivalent | POA |

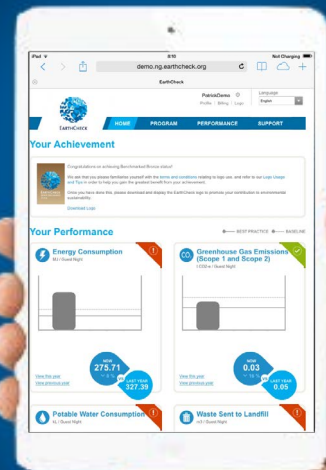
Audit Certification

Important: Approved organizations offer third party assessment on behalf of EarthCheck. Individual assessors are considered competent on the basis of meeting a set of pre-requisites, attending and passing the EarthCheck Auditor Training Course and a witnessed on-site assessment.

Onsite Certification Audit \$2,420

Additional Onsite Audit Days \$1,650

Note: All prices are in Australian Dollars and exclusive of GST if applicable.



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